



GRANT SMITH APPOINTED AS COO OF AUDNET HEARING GROUP

Gregory Frazer, Ph.D., Au.D., CEO of AUDNET Hearing Group* has announced the appointment of Grant Smith as its Chief Operation Officer (COO). As Dr. Frazer stated, "Grant is a seasoned management executive within the hearing industry, who joined our organization in July of this year, and has already had an impact on our growth and strategic initiatives. Through this appointment, we look forward to delivering even greater value, support and service to all hearing care practices across the country who share our vision of working together to achieve the exceptional."



Adam DiPuccio, vice-chair of the organization's Board of Directors had this to say about Mr. Smith's new appointment: "I would like to congratulate Grant Smith on his new title and position of Chief Operating Officer at AUDNET Hearing group. Grant possesses the leadership, vision, and perseverance required to lead a medical device buying group in today's ever fluid industry. Please join me in congratulating Grant."

In taking on his new role, Grant Smith observed the following: "I look forward to being a part of AUDNET Hearing Group's executive team. I have always respected the vision of Terry Brewster that led to Marcon, the industry's first national independent practice group. And, I am proud to have been a part of AuDNet's formative years. Through this now combined organization, we promise to be an invaluable partner to our friends/members as together we successfully navigate the challenges - and opportunities - of this ever evolving marketplace."

**AUDNET Hearing Group was incorporated in January of 2018 through the merger of two well-established group purchasing enterprises, Marcon Hearing Group and AuDNet, Inc. Through this merger, AUDNET Hearing Group has further secured its foothold in the competitive group purchasing marketplace. Its unique blend of diverse products and price points, coupled with a comprehensive array of ala carte practice support and business growth resources makes the company a strategically valuable resource for any forward-thinking hearing care enterprise.*